<u>Practical Life Saving Solutions - Active Shooter Aftermath - Foreseeability</u>

Active shooter incidents, work place violence, vehicular attacks, etc., are becoming more and more common. The have become "foreseeable." In legal parlance, foreseeability is a requirement under tort law that the consequences of a party's action or inaction could reasonably result in injury. Simply put, one should recognize that an act of violence could occur and reasonable measures should be put in place to prevent it and mitigate the threat and resulting loss of life and injuries. Many businesses, school districts, houses or worship, entertainment venues, etc., now have policies, procedures and training in place to prevent, anticipate and protect their people.

The shortcoming in the current active shooter training and preparedness model is that few have a plan to provide for the immediate care of those injured while waiting for law enforcement to respond, secure the scene and bring in medical support. In terms of "foreseeability," one should understand that there will be people that survive the initial active shooter incident but will succumb to otherwise survivable wounds if not immediately treated. Further, there are people present who with minimal training and basic trauma care products will be able to render life-saving aid until a higher level of care arrives.

PLS has written extensively about incidents where those present during the critical incident were the first to provide care to save a life. All of our reviews are available at no cost on our website (www.lifesaving.company). Below are a few examples:



Boston Marathon Bombing April 15, 2013

The day of the marathon, Amanda North and Erika Brannock were standing near the finish line when the bombs went off. Brannock was seriously injured. She suffered bone and tissue damage, eventually requiring the amputation of her lower left leg. North was also injured. Her eardrums were busted and she had cuts and lacerations on her leg. But in the immediate aftermath of the blast, North was unaware of her own injuries. She just saw Brannock, who was clearly hurt more than she, and jumped in

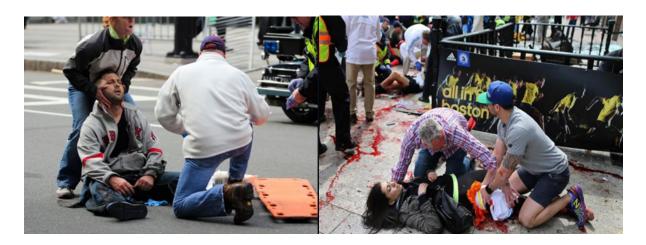
to help, offering her belt as a tourniquet for Brannock's leg. North can be seen leaning over Brannock shortly after the bombings at the marathon.

Chase Bank, Windsor, California July 12, 2016



Michael Barbitta, a Vietnam Veteran and Good Samaritan, witnessed the shooting of an armored car driver outside the Chase Bank in Windsor, California. He reverted back to his military training and combat experience as he provided trauma care for the driver who suffered a gunshot wound to his leg. He used towels from a neighboring store to staunch the blood flow until EMS arrived.

The True First Responders



No matter how rapid the arrival of professional emergency responders, bystanders will always be first on the scene. A person who is bleeding can die from blood loss within 5 minutes. Therefore, it is important to quickly stop the bleeding.

For the most part, we are referring to those who have suffered wounds to their extremities who will succumb within minutes to blood loss unless immediate efforts are made through the application of tourniquets and pressure bandages to save them. Not only is it "foreseeable" that this may occur, there is significant "notice" that the training and products are readily available. The excerpts below come from The U.S. Department of Homeland Security (https://www.dhs.gov/stopthebleed) and Ready (https://www.ready.gov/until-help-arrives)

Launched in October of 2015 by the White House, Stop the Bleed is a national awareness campaign and a call to action. Stop the Bleed is intended to cultivate grassroots efforts that encourage bystanders to become trained, equipped, and empowered to help in a bleeding emergency before professional help arrives.



No matter how rapid the arrival of professional emergency responders, bystanders will always be first on the scene. A person who is bleeding can die from blood loss within five minutes, therefore it is important to quickly stop the blood loss. Those nearest to someone with life threatening injuries are best positioned to provide first care. According to a recent National Academies of Science study, trauma is the leading cause of death for Americans under age 46.

You Are the Help Until Help Arrives

Life-threatening emergencies can happen fast. Emergency responders aren't always nearby. You may be able to save a life by taking simple actions immediately. You Are the Help Until Help Arrives.

According to a recent National Academies of Science study, trauma is the leading cause of death for Americans under age 46. Life-threatening injuries require immediate action to prevent an injured person from dying. Those nearest to someone with life threatening injuries are best positioned to provide first care.

In terms of available products and training, all one needs to do is type phrases such as "active shooter trauma care kits" or "stop the bleed kits" into any internet search engine and several companies and options will become available. This is significant in that in the aftermath of an active shooter incident where people died from wounds that may have been otherwise survivable had there been an opportunity for immediate care, no one will be able to claim, "We were not aware such products and training existed..."

Those with a duty to care for others in the workplace, school district, etc., need to recognize that acts of violence are foreseeable and they are on notice that the training and products are readily available to ensure a level of victim survivability. To ignore this, exposes institutions and individuals to significant legal jeopardy.

Below are the products we offer along with comprehensive training program uniquely designed for your needs. Please visit our website at www.lifesaving.company or call (512) 820-4554 to find out how we can help you.



